



La Rousse  
Foods:  
Sustainability  
Statement

LA ROUSSE  
FOODS

# LRF Sustainability Definition

## Sustainability

Countering of major environmental problems.

Climate change

Loss of ecosystem services

Loss of biodiversity

Pollution of the land, sea, and air

Land degradation



***Sustainable Development*** refers to the many processes and pathways to achieve it.

LRF Pillars of Sustainable Development



**Environmental  
Benefit the Planet**

**Packaging**

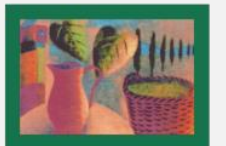
→ We will reduce detrimental packaging types across operation and design to increase recyclability, composability and reusability.

**Waste**

- 
- Baseline - Create a baseline for food waste for 2023 FY as a target for our waste goals.
  - Waste – Ensure food waste streams are redirected to more sustainable ends.

**Emissions**

→ We will reduce our consumption of water, fuel, gas and electricity unless sourced from notably sustainable sources.



**Social**  
**Benefit the Communities**

Supporting Local

→ We commit to growing the volume of locally sourced products across the business by 2026 & will support the development of local suppliers.

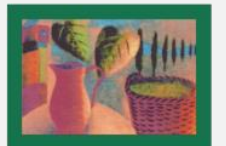
Inclusion & Diversity

→ We are working in an inclusive way, realising the talents and potential of all our people, to grow good business.

Supplier Collaboration

→ Strategic sustainability projects running with our Top 10 suppliers/customers.

Customer choice for Sustainability



# Strategy: Packaging

## Commitments

We will reduce detrimental packaging types across operation and design to increase recyclability, composability and reusability.

## KPI's

- 50% reduction in detrimental materials across the business by 2026.
- 100% of own brand packaging to be recyclable, reusable or compostable by 2026, inspired by La Rose Noir.
- Regular reminders are set to help improving our recycling rates, measured monthly with our waste contractors.



## Approach

- Review and update our policy in line with our commitments
- Transform our approach to eliminate unnecessary packaging
- RAG specification for packaging types.

## Engagement

- Engage all suppliers on packaging targets and
- Communicate our packaging strategy and approach to be best in class across industry to colleagues.
- Develop annual category specific packaging implementation

## Packaging 2023-2026

## Reduce

- Increase loose options in key categories
- Review of product lists to work with suppliers going forward.
- Increase fresh produce in loose formats.

## Future

- NPD and extension of product listings align
- As business grows so too will our packaging wastes
- Implement RAG based metric

# LRF Commitment to Sustainable Packaging

## Red

Cannot be recycled in Ireland

### Materials

Compostable(for anything pre-packed)  
 PVC & PVDC  
 Polystyrene  
 Oxy/Oxo degradable additives  
 Water Soluble Plastics  
 Plywood & MDF  
 Glitter

### Formats

Paper/Board coated on both sides  
 Black Plastic Trays/Tubs  
 Composites Drums  
 Expanded Foam/Modified Density Plastics  
 Foiled Board(not Strip or embossed foiling)  
 Multipack with PVC or non mono plastic film

## Amber

Allowed when green materials are not an option  
 But must be signed off

### Materials

Compostable (Allowed in Food to go, Produce, Deli and Meat Counters only) These are Cellulose/Glassine  
 Foiling onto paper/board/mono flexible film  
 Polypropylene soft Films  
 Seaweed and other new materials  
 Paper with new coatings

### Formats

Multilayer Films/Complex laminates  
 Combined Board/Plastic that cannot be separated  
 Shrink sleeves  
 Liquid Food/Beverage cartons

## Green

Recycled in Ireland

### Materials

Polyester(PET)  
 Polyethylene all types  
 PE/HDPE/LDPE  
 Polypropylene(PP) Pots  
 Glass  
 Steel  
 Aluminum  
 Cardboard  
 Paper  
 Cotton  
 PE with Evoh barrier

### Formats

Paper/board with plastic must have less than 15% plastic  
 Board/Plastic combinations that can be easily parted  
 Mono lidding film made from PET when combined with PET Tray or tub  
 Netting in one of the materials on green list  
 Multipack collated with board or Pe film

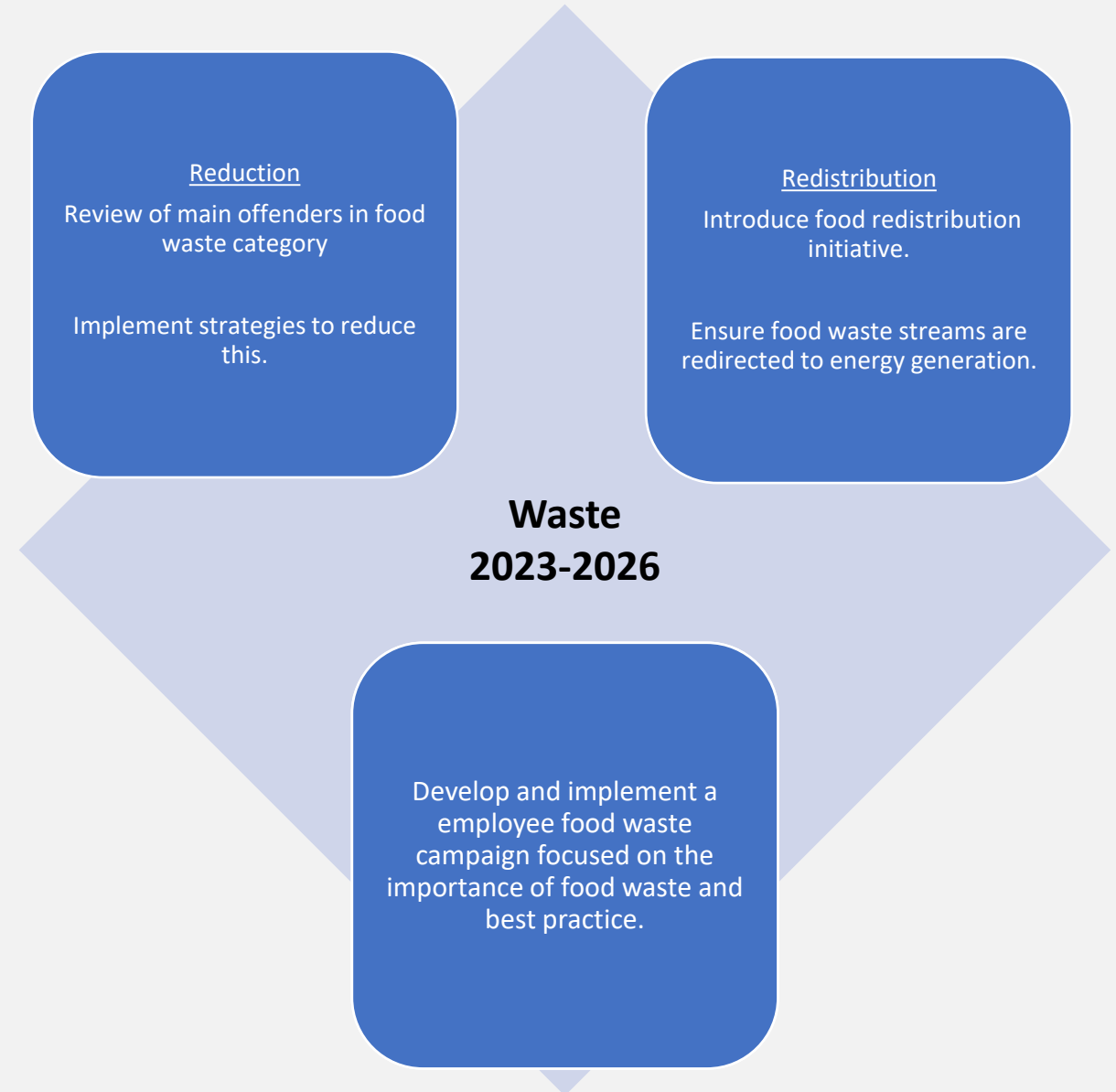
# Strategy: Waste

## Commitments

We will reduce food waste in our operations by 30% by 2026 in line with SDG 12.3

## KPI's

- 30% reduction waste in our operations by 2026.
- This 30% will be redistributed to alternative uses.
- Metric to measure if/how money can be regained from this, off setting the loss incurred.





# Strategy: Emissions

## Commitments

Reduce our carbon emissions on a yearly basis as per target/ maintain sustainable sources.

## KPI's

- 5% reduction in vehicle fuel and electric emissions on a yearly basis.
- Metric to measure savings based on more efficient and sustainable sources.
- Surplus of energy from solar panels.
- Continued measuring of packaging waste, water usage and gas usage.



# Strategy: Supporting Local

## Commitments

We commit to growing the volume of locally sourced products across the business by 2026 and supporting the development of local suppliers.

## KPI's

- Metric to improve supplier purchases to 55% by 2026.
- Metric can be developed to illustrate growing purchases and growing support for these Irish suppliers



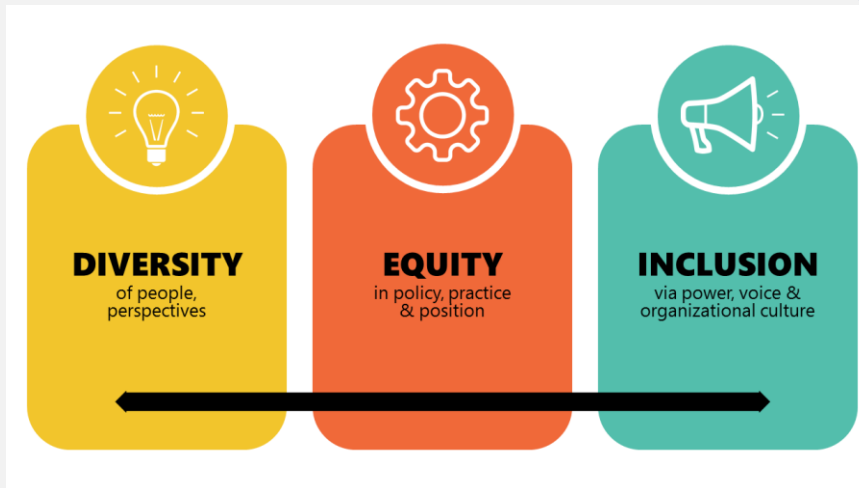
# Strategy: Inclusion and Diversity

## Commitments

We are working in an inclusive way, realising the talents and potential of all our people, to grow good business.

## KPI's

- Engagement survey
- Increased level of overall diversity
- Engagement in wellness committee



We'll engage and educate our colleagues.

Engaging and educating colleagues through inclusive leadership and welfare committee.

Modernising the way we work and how we think.

Acquiring diverse talent through inclusive recruitment.

## Inclusion/Diversity 2023-2026

Work Smart Programme  
EAP: Employee Assistance Programme

Developing and implementing family friendly policies

Future

# Strategy: Supplier/Customer Collaboration

## Commitments

Partnering with suppliers to drive meaningful change and positive impact in our supply chains

## KPI's

- Strategic sustainability projects running with our **top 10** own brand suppliers (by volume) and targets set in join business plans



Share our sustainability strategy, pillars and plans with all Tier 1 suppliers

Suppliers engaged on emissions reductions/targets  
Set clear packaging targets with key suppliers

## Collaboration 2023-2026

Establish strategic sustainability projects with key Irish agri-food producers through engagement and planning

Questions?

