

# LA ROUSSE

La Rousse Foods: Sustainability Statement

### **LRF Sustainability Definition**

### **Sustainability**

Countering of major environmental problems.

Climate change

Loss of ecosystem services

Loss of biodiversity

Pollution of the land, sea, and air

Land degradation





**Sustainable Development** refers to the many processes and pathways to achieve it.

### LRF Pillars of Sustainable Development



### **Environmental Benefit the Planet**

**Packaging** 

Waste

**Emissions** 

We will reduce detrimental packaging types across operation and design to increase recyclability, composability and reusability.

- Baseline Create a baseline for food waste for 2023 FY as a target for our waste goals.
- Waste Ensure food waste streams are redirected to more sustainable ends.

We will reduce our consumption of water, fuel, gas and electricity unless sourced from notably sustainable sources.



# Social **Benefit the Communities** We commit to growing the volume of locally sourced products across **Supporting Local** the business by 2026 & will support the development of local suppliers. We are working in an inclusive way, realising the talents and potential **Inclusion & Diversity** of all our people, to grow good business. **Supplier Collaboration** Strategic sustainability projects running with our Top 10 suppliers/customers. **Customer choice for Sustainability**

### Strategy: Packaging

#### Commitments

We will reduce detrimental packaging types across operation and design to increase recyclability, composability and reusability.

#### KPI's

- 50% reduction in detrimental materials across the business by 2026.
- 100% of own brand packaging to be recyclable, reusable or compostable by 2026, inspired by La Rose Noir.
- Regular reminders are set to help improving our recycling rates, measured monthly with our waste contractors.



### **Approach**

- •Review and update our policy in line with our commitments
- •Transform our approach to eliminate unnecessary packaging
- RAG specification for packaging types.

#### **Engagement**

- Engage all suppliers on packaging targets and
- Communicate our packaging strategy and approach to be best in class across industry to colleagues.
- Develop annual category specific packaging implementation

# **Packaging 2023-2026**

### <u>Reduce</u>

- •Increase loose options in key categories
- •Review of product lists to work with suppliers going forward.
- •Increase fresh produce in loose formats.

### <u>Future</u>

- NPD and extension of product listings align
- •As business grows so too will our packaging wastes
- •Implement RAG based metric

### LRF Commitment to Sustainable Packaging

### Red

Cannot be recycled in Ireland

### Amber

Allowed when green materials are not an option But must be signed off

### Green

Recycled in Ireland

### Materials

Compostable(for anything prepacked)

**PVC & PVDC** 

Polystyrene

Oxy/Oxo degradable additives

Water Soluble Plastics

Plywood & MDF

Glitter

#### **Formats**

Paper/Board coated on both sides

Black Plastic Trays/Tubs

**Composites Drums** 

Expanded Foam/Modified Density Plastics

Foiled Board(not Strip or embossed foiling)

Multipack with PVC or non mono plastic film

### Materials

Compostable (Allowed in Food to go, Produce, Deli and Meat Counters only) These are Cellulose/Glassine

Foiling onto paper/board/mono flexible film

Polypropylene soft Films

Seaweed and other new materials

Paper with new coatings

### **Formats**

Multilayer Films/Complex laminates

Combined Board/Plastic that cannot be separated

Shrinksleeves

Liquid Food/Beverage cartons

### **Materials**

Polyester(PET)

Polyethylene all types PE/HDPE/LDPE

Polypropylene(PP) Pots

Glass

Steel

Aluminum

Cardboard

Paper

Cotton

PE with Evoh barrier

### Formats

Paper/board with plastic must have less than 15% plastic

Board/Plastic combinations that can be easily parted

Mono lidding film made from PET when combined with PET Tray or tub

Netting in one of the materials on green list

Multipack collated with board or Pe film

### **Strategy: Waste**

#### **Commitments**

We will reduce food waste in our operations by 30% by 2026 in line with SDG 12.3

#### KPI's

- 30% reduction waste in our operations by 2026.
- This 30% will be redistributed to alternative uses.
- Metric to measure if/how money can be regained from this, off setting the loss incurred.

### Reduction

Review of main offenders in food waste category

Implement strategies to reduce this.

### Redistribution

Introduce food redistribution initiative.

Ensure food waste streams are redirected to energy generation.

Waste 2023-2026



Develop and implement a employee food waste campaign focused on the importance of food waste and best practice.

### **Strategy: Emissions**

#### **Commitments**

Reduce our carbon emissions on a yearly basis as per target/ maintain sustainable sources.

#### KPI's

- 5% reduction in vehicle fuel and electric emissions on a yearly basis.
- Metric to measure savings based on more efficient and sustainable sources.
- Surplus of energy from solar panels.
- Continued measuring of packaging waste, water usage and gas usage.

### Continue measuring data for our emissions report.

Approach

To be expressed more frequently in a monthly report.

### **Engagement**

More energy efficient LED bulbs to be installed on site.

Solar panels also to be stored on site for more sustainable power source.

# **Emissions 2023-2026**



### Reduce

Reduction of heating and unnecessary light use.

Awareness amongst staff of the importance of this strategy.

Signage to be erected in areas prone to energy usage.

### <u>Future</u>

Continue\_to develop EV as part of the LRF fleet and reduce reliance on fossil fuels.

RVA for driving efficiency

### Strategy: Supporting Local

#### Commitments

We commit to growing the volume of locally sourced products across the business by 2026 and supporting the development of local suppliers.

#### KPI's

- Metric to improve supplier purchases to 55% by 2026.
- Metric can be developed to illustrate growing purchases and growing support for these Irish suppliers



### Sourcing

Increase the volume of locally sourced products from local suppliers.

### Compliance

We will support suppliers through the Origin Green verification process, alongside Bord Bia

## Supporting Local 2023-2026

### Communicate

Promote and communicate the importance of locally sourced products to consumers, staff and across our channels

### <u>Future</u>

Going forward ensure all suppliers have sustainability plans developed with targets and measures confirmed

### **Strategy: Inclusion and Diversity**

#### **Commitments**

We are working in an inclusive way, realising the talents and potential of all our people, to grow good business.

#### KPI's

- Engagement survey
- Increased level of overall diversity
- Engagement in wellness committee

We'll engage and educate our colleagues.

Engaging and educating colleagues through inclusive leadership and welfare committee.

Modernising the way we work and how we think.

Acquiring diverse talent through inclusive recruitment.

# Inclusion/Diversity 2023-2026

DIVERSITY
of people, perspectives

EQUITY
in policy, practice & position

Note the perspective of the perspe

Work Smart Programme

EAP: Employee Assistance
Programme

Developing and implementing
family friendly policies

Futur

### Strategy: Supplier/Customer Collaboration

#### **Commitments**

Partnering with suppliers to drive meaningful change and positive impact in our supply chains

#### KPI's

- Strategic sustainability projects running with **our top 10** own brand suppliers (by volume) and targets set in join business plans

Share our sustainability strategy, pillars and plans with all Tier 1 suppliers

Suppliers engaged on emissions reductions/targets

Set clear packaging targets with key suppliers

# Collaboration 2023-2026



Establish strategic sustainability projects with key Irish agri-food producers through engagement and planning



